

# "Imaginary Journeys"



FERRARA MUSEUM OF THE ESTENSE CASTLE  
**IMBARCADERO ROOMS**  
OCTOBER 24 – NOVEMBER 01, 2009

**These Regulations must be signed by the artist and sent together with the Enter Form no later than the 10<sup>th</sup> of September '09.**

## Participation Terms and Conditions

### 1. General

Trevisan International Art, the Organizer of this project, announce and organize the International Art Exhibition "**Imaginary Journeys**", curated by Paola Trevisan. The Show will take place in Ferrara, Italy, at the "Imbarcadero Rooms" of the Estense Castle Museum, from October 24 to November 01, 2009.

### 2. Admission to Exhibition

All artistic languages and mediums, including painting, sculpture, mixed media, photography and digital art will be admitted to the selection made by the Scientific Committee. Besides, accordingly before with the organizers, the artists who work with performances and multimedia installations can take part at the Exhibition also.

### 3. Selection Committee

The Organizer will nominate the Selection Committee that will have the duty to select the participating artists and to admit them to the Exhibition by considering the relevance

of their artistic languages to the contents proposed by the theme of the Manifestation.

The Selection Committee, therefore, may select also "emergent" artists, not yet known to the wide public. Meanwhile, they will nominate the Jury, formed by contemporary art critics and historians, who will award the Prize "**Ercole d'Este**" at its fifth edition, among the participating artists.

**Not invited** artists should send a book to submit to the Jury's valuation; that documentation has to be sent **no later than the 5<sup>th</sup> of September** by jpegs to [info@trevisanarte.com](mailto:info@trevisanarte.com)

### 4. Exhibition space

Each artist will own his/her own space that is a whole panel of 3 mt. in length by 2,20 mt. in higher (or 118, 2 x 86,61 inches), starting from the ground. Each artist may send and exhibits as many works as he/her can fit in that space (**without exceeding**) of the exhibitivive space.

Each sculptor can show 4 sculptures as the Organizer provides 4 pillars each sculptor; if the sculptor wish to exhibit more works is it possible but previous agreements with the Organizers.

**The Organizers will take care of the installation.** All works must be mounted on suited supports and **they must arrive ready to be hanged (the hanging systems it will be simply consisting in nails and chains)** and without glass covers, unless previous according with the Organizers.

The artists using techniques like installations or performances will have to send a detailed project in order to make according with the organizers.

All works must be presented professionally to conservation standards and display a label with title and description on their back.

### **5. Application Form**

Please use the participation form to print an entry form, or send a large, stamped self addressed envelope to the Curator's Office:

**Paola Trevisan**  
**Via Gurzone, 31E-16**  
**45030 Occhiobello (RO)**  
**Italy**

Entry form may be copied. Please complete all the parts in the prospectus. Please, write or type clearly. Attach an Identification label to the back of accepted work prior to sending it to Paola Trevisan. Entering this Exhibition shall constitute understanding and agreement on the part of the artist with all the conditions stated.

The Sent enter form must arrive no later than **10<sup>th</sup> of September 2009** to the Office of the curator Paola Trevisan.

### **6. Admission Fee**

The participation fee, in the amount of Euro € 1000, payable also in two times of € 500 each, should be transferred to the organizer's bank account to Paola Trevisan or the payment can be also done with cheque or money order no later than **15<sup>th</sup> of September** (see Participation Form).

The participation fee needs to cover the high management and organizing expenses for the Exhibition.

In the case of a last minute renunciation, the fee will be non-refundable.

Trevisan International Art will select a number of unsold visual works that will be added to the Gallery Collection for a period of a year, under agreements of the artists.

The shares paid by the artists will be used to pay the following services:

- Design, editing and printing of the Catalogue
- Rental of the exhibition space within the space, lighting
- Utilities
- Secretarial services
- Marketing and public relations
- Organizational costs, critical consulting
- Design, editing and printing of invitations and manifests
- Buffet during the Opening

### **7. Catalogue**

The Organizer will edit and print the General Catalogue of **"Imaginary Journeys"** in colour, in which each artist will be present. All artists will receive two pages in the catalogue and they will be presented with two images of their works, a small self-portrait and a critic review or an updated curriculum or biography or statement plus their website address.

**Extra catalogue pages** may be purchased for a small additional charge.

The catalogue, especially finished off in the graphic, will be published in a format of 21 x 21 cm and it will host in its first part a presentation and introduction by the curator and/or Jurors. Some copies of the catalogue will be given free of charge to each exhibitor at the show site and to other people who will have collaborated with the Organizers.

### **8. Insurance**

The Organizer will insure all showed works while in its possession (all trough the Exhibition and both the week before and the week after) against theft or total loss for the artists' share of the retail price. All reasonable care will be taken with accepted art and submitted slides, but it is clearly understood by the artist that the Organizers assume no responsibility and shall not be held responsible for any damage or any kind caused or occurring during the shipping.

### **9. Marketing and Advertising**

The front Cover and four whole pages of **Art Journal** (Bimonthly Magazine of Art, Culture and Information – one of the most important Italian Art Magazines) will be dedicated to the Exhibition. The Organizers, in order to increase the success of the event, will also provide for a suitable action of marketing and **"Imaginary Journeys"** will be advertised in art magazines, news papers and in the most significant art web sites present in Internet.

### **10. Sales**

All participating artworks should be available for sale at prices set by the artist. The Organizer will retain the 10% as commission of sale price and they would take care of giving to collectors all the needed details about artist's address, biography and curriculum. Price should be an accurate reflection of the artist's sales history and therefore shouldn't be inflated.

### **11. Opening**

A formal opening and reception for the accepted artists will be held on Saturday, **24<sup>th</sup> October 2009 at 5.30 pm**. In the courtyard of the Estense Castle and then at the "Imbarcadero Rooms". This reception will be catered and refreshments will be served.

Agreement Submission of any entry confirms agreement to conditions set forth in Regulations.

Send this printed and filled entry form to arrive no later than **10<sup>th</sup> September 2009** to the office's curator:

Paola Trevisan  
Via Gurzone, 31E-16  
45030 Occhiobello (Rovigo)/Italy

## 12. How to plan your stay in Ferrara

In the occasion of the show Opening, for the artists who would like to stay in Ferrara, we warmly suggest the following hotel: [www.suiteduomo.it](http://www.suiteduomo.it)

## 13. Instructions for Sending artworks:

The admitted artists must ship or hand deliver the accepted pieces to arrive at Paola Trevisan no later than **25<sup>th</sup> September 2009**. The artist will be responsible for all shipping charges to and from Trevisan International Art who is not responsible for damages, theft, or delayed during the transportation until Ferrara.

**For not European artists, do not use Air Cargos Companies but please use ONLY express couriers like FEDEX, UPS, DHL, more reliable and easier for the clearance customs and please ASK PAOLA TREVISAN INSTRUCTIONS BEFORE SHIPPING ARTWORKS).**

**We won't accept heavy wooden boxes exceeding the 35 kilos (77 pounds), in case of boxes exceeding that weight the Organizer will charge extra costs.**

**It will also possible for artists to come with their artworks on the 22<sup>nd</sup> and 23<sup>th</sup> of October '09 to the Imbarcadero Rooms of the Estense Castle.**

It's a curator's duty to install, unless previous according with the Organizers.

Shipped works must be sent in a re-usable container, as this container will be used to return unsold works. Works must be securely packed, with identification tags attached to the back of the work and with the return shipping label enclosed.

Please ensure that frames or Plexiglas are not scratched or damaged.

Works must be sent with no glass but it's allowed, for photographs and paintings, a hard strip and a cover in Plexiglas.

Unsold works, after the exhibition closing, should be collected or, by request, send back to the artists (who will be responsible for the shipping charges).

To help artists to don't forget the dates of the deadlines, here is a little Calendar:

### DEADLINES AND DATES

Receipt of Participation Form _____	September 10, 2009
Receipt of Participation Fee _____	September 15, 2009
Receipt of Documentation for Catalogue _____	September 15, 2009
Receipt of artworks _____	September 25, 2009
Imaginary Journeys Opening _____	October 24, 2009 at 5.30 PM
Imaginary Journeys Closing _____	November 01, 2009 at 6.30 PM
Collecting unsold works _____	no later than November 30, 2009

According to the law, I approve the terms and conditions of participating and the rules of the general regulations.

Date \_\_\_\_\_

Signature \_\_\_\_\_

For any questions, doubts or peculiar requests, also regarding your stay in Ferrara, you can contact the

### **Curator's office:**

#### **Paola Trevisan**

Via Gurzone, 31-E/16

45030 Occhiobello (RO) / Italy

E-mail: [info@trevisanarte.com](mailto:info@trevisanarte.com)

Phone: +39. 348. 0013476 Fax: +39. (0)425 750647

According and in faith

**Trevisan International Art**

**Participating Artist**

*Paola Trevisan*

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